

Maine Professional Drivers Association



Sponsorship Opportunities Great Investment

The purpose of MPDA is not only to promote a good image, but to also encourage drivers to live up to that image and promote highway safety in general. MPDA achieves this objective through educational programs, positive publicity, truck driving competitions, information-sharing, legislation monitoring and networking opportunities.

Becoming a partner with MPDA is a low-cost, high-impact way of conveying your message, promoting your products and services, and networking with industry professionals. Additionally, your participation will help support activities vital to the overall mission of the organization.

Choose from one of the all-inclusive Sponsorship Packages that will provide your company with maximum exposure for a 12-month period! Throughout the year, your company will be recognized as a strong supporter of the professional driving industry. Other sponsorship opportunities are available at your desired level of support.

Partner with us today by emailing the Sponsorship Commitment Form to executive.director@mpda.org or visit the Association website: www.mpda.org. Click on the Home/Menu tab and then click on "Donate Here".

Thank you for your continued support of Maine Professional Drivers Association!

Sponsorship Committee

Jim Costa
Denis Litalien

Bob Cyr
Dave Littlefield
Paulie Rumery

Rob Fernald
Ron Round



Bronze Sponsorship Package \$500

- ✓ Website listing of your company name & link to your website on MPDA website
- ✓ Newsletter quarter-page advertisement, article and picture-4 issues per year
- ✓ Logo & link to your website on MPDA Newsletter Bottom Banner-4 issues per year
- ✓ Logo and link to your website on each MPDA Membership Update



Silver Sponsorship Package \$1,000

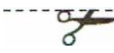
All of the Bronze Package Benefits plus...

- ✓ Increased size of Newsletter advertisement to half-page
- ✓ Vendor Table at Convoy
- ✓ Promo at Convoy, Driver Appreciation, Training/Practice Sessions & Blind Spot Demos
- ✓ Company Logo on Trailers

Gold Sponsorship Package \$1,500

All of the Silver Benefits plus...

- ✓ Increased size of Newsletter advertisement to full-page
- ✓ Company logo on Convoy T-Shirt and Signage
- ✓ Company Name on Banquet signage and table tents
- ✓ Company Logo on Customizable Equipment
- ✓ Richard Esponnette Memorial Scholarship Sponsor
- ✓ Complimentary Registration at Convoy
- ✓ Touch-a-Truck Sponsor



Sponsorship Commitment Form

Company/Individual Name (as it should be displayed): _____

Contact Name: _____

City, State & Zip _____

Phone: _____ Email: _____

Company website: _____

Please make check payable to: MPDA and forward to: PO Box 5672, Augusta, ME 04332-5672 or pay directly at www.mpda.org. Click on the Home/Menu tab and then click on :Donate Here". You can request an invoice as well by emailing: executive.director@mpda.org.

Questions?

Telephone: 847-907-4670 or Email: executive.director@mpda.org